



www.ivettemayo.com



Ivette Mayo

Fact Sheet : Ivette Mayo



Ivette Mayo is a trusted advisor, keynote speaker, business mentor, and performance expert to some of the world's best companies and organizations seeking to win against the ever-growing complexity of culture, talent engagement, diversity, and leadership. Ivette has consistently produced game changing outcomes in a career that has spanned being a successful entrepreneur, corporate leader, sales executive, civic activist, and award winning author.

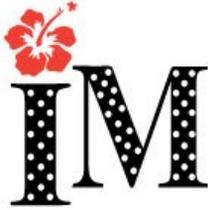
As the CEO of Yo Soy I AM, LLC, a professional development and consulting firm. Her 27 year global career was spent focused on sales, marketing and the professional development training of thousands throughout the globe, giving her a unique understanding on how to incorporate cultural awareness and competencies into processes and programs effectively.

“ We have had the pleasure of working with Ivette for two sold out Comerica Bank Women's Business Symposiums. The power of her passion electrifies the audience the moment she walks on stage. She speaks directly to individuals in the room with a challenge to find their personal power through authenticity, accountability and most importantly, action. She holds nothing back as she shares her secrets to building personal power. And Ivette walks the talk too through her personal commitments to women in business, family and community!

Shelly Pisors
Comerica Bank | Vice President,
Senior Field Marketing
Manager

Ivette is a conference keynote speaker that infuses her messages of **leadership, confidence, change, courage and culture** with the kind of humor that makes your attendees laugh out loud – and inspires them to want to do more, be more, and achieve more than they've even thought possible.

From 2012 to 2016, Ivette served as a Public Diplomat for the U.S. State Department's Office of Global Women's Issues. In 2017, she became an award winning international author with her book “**A 30 Day Guide to Your POWER - Powerful Outcomes through POWERFUL Words**”. In June 2018, Ivette established the **POWER On Heels Fund, Inc.**, a 501(c)3 non-profit organization focused on the advancement of Latinas in the marketplace. With the goal of minimizing the impact of pay-gap inequities through unique programs and scholarships, Power On Heels Fund, Inc. is able to accelerate their professional growth and cultivate future leaders.

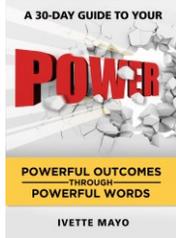


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Recognitions & Accomplishments



Recent Awards

"Top Female Career Coaches to Follow in 2020" by TalentLMS

"2019 Woman Worth Watching Award" – Diversity Journal – September 2019

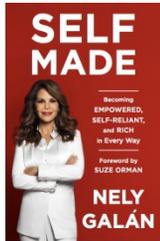
Author

"A 30 Day Guide to Your Power" – Creating Powerful Outcomes Through Powerful Words - Guiding readers through a 30 day transformational journey of eliminating limited thoughts and inherited beliefs to discover a NEW self truth to create POWERFUL productive results. March 2017



Book Award

"A 30 Day Guide To Your Power" book was awarded Best Self-Help Book – English by the Latino Literacy Now's International at the Latino Book Awards. The Largest Awards in the USA celebrating achievements in Latino literature.



"Disruptive Innovators"

Featured in New York Times Best Seller Book "Self Made: Becoming Empowered, Self-Reliant, and Rich in Every Way" written by Nely Galán, on 2016 Penguin Random House Publishing.

Senior Fellow

American Leadership Forum, Houston, Texas 2016



Appointed to Public Diplomacy Program on Global Women's Issues

U.S. State Department, 2012 – 2016

Latina Leader

NBCLatino.com, 2013



Leadership Faculty

Hispanic Alliance for Corporate Enhancement (HACE), 2012 - 2020



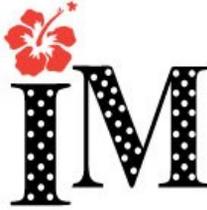
"Entrepreneur of the Year" – Ana Maria Arias Memorial Fund Award

Latina Style Magazine, 2009

Board Member – National Council for Leadership – Washington D.C.



Founder - POWER On Heels Fund, Inc. – a 501 (3) non-profit organization, Houston, Texas, 2018



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Fact Sheet : Yo Soy I Am, LLC



Established in 2006

Some Of My Clients



Since 2006, Yo Soy I Am, LLC® has taken the lead in developing and equipping leaders at all levels, business owners, and teams with the tools and techniques needed to achieve success in today's multicultural market. Ivette provides relevant content that helps organizations to better engage and build a loyal base of clients and employees to increase business growth.

The company incorporates building cultural awareness and competencies into its training programs with proven results. Furthermore, Yo Soy I Am, LLC® is able to work with a company's existing training programs by incorporating customized cultural capsules to meet a client's current market demands.

Ivette offers various options for individuals, companies and organizations including:

- Keynote Speaker
- Conference Breakout Speakers
- Half or Full day workshops
- Mastermind Groups
- Webinars
- Executive Coaching
- One-on-One Coaching
- Team Building
- Board Retreats

Training programs are available on such topics:

- Cultural Competency
- Leadership
- Empowerment
- Entrepreneurship
- Sales Techniques
- Marketing
- Presentation Skills
- Interpersonal Skills

And so much more!

Organizations & Universities

- Catholic Charities
- National Diversity Council
- Self Storage Association
- Prospanica (National)
- ALPFA (National)
- HACE (National)
- Hispana Leadership Summit
- Latin Women's Initiative
- Odyssey Media
- University of Houston
- Houstonfirst
- Hispanic Women's Network of Texas
- Sam Houston State University
- Multiple MLM & Direct Sales

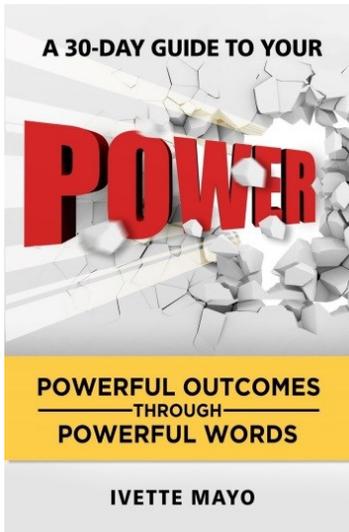


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Fact Sheet : Author



In March 2017, Ivette released her first book.

Book Title:

“A 30 Day Guide To Your POWER” – POWERFUL Outcomes through POWERFUL Words

Book Outline:

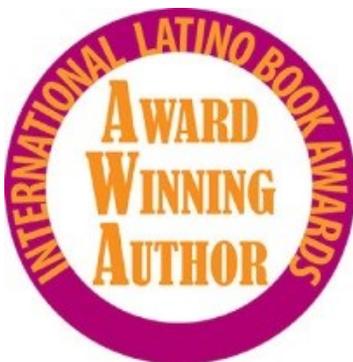
“We’ve all heard that actions speak louder than words, but let’s not underestimate the power that words have over our own life. The power to empower self. After all, words can inspire you, they can make you smile, they can make you think and they can help you through the best and worst of times. It is time to SHIFT your mind and everything around you. Especially your actions and outcomes! It starts with developing new foundational thinking and ridding yourself of the effects of limited beliefs, judgement of others and negative self-talk. For 30 days, you will be guided through a daily POWER Ritual, allowing you to connect to your POWER of I – Your POWERFUL self-truth!”

Currently on Amazon, Amazon Kindle and BarnesandNobles.com and various online retailers

<https://www.amazon.com/30-Day-Guide-Your-Power-Powerful-ebook/dp/B06XD3517Jor>

Spanish version is available in Kindle version.

Ivette’s book was awarded **Best Self-Help Book – English** by the Latino Literacy Now’s International at the Latino Book Awards. The Largest Awards in the USA celebrating achievements in Latino literature.



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It is important to step into your power by developing the framework for your success through your words, beliefs and action.
Ivette Mayo



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Fact Sheet : Founder of Non-profit Organization



Established in 2018

POWER On Heels Fund, Inc is a 501(c) (3) non- profit organization focused on the advancement of LATINAS in the marketplace by providing unique enrichment programs, mentorship, and scholarships to accelerate their professional growth and cultivate future leaders. From now to 2025, our goal is to impact the lives of 10,000 Latinas nationwide.

Mission

Our mission is to lead, advance, and advocate for women of Hispanic descent by developing and supporting the rapid growth of Latina business owners, professionals and their families by minimizing the impact of pay gap inequities.

Purpose

Our purpose is to provide tools and skills focused on helping Latinas reach their fullest potentials by creating strategies that will help them achieve greater levels of success through:

- Networking
- Professional Development
- Mentorship
- Scholarships

November 2020 is our 2nd Annual Conference & Scholarship Award Luncheon. For more information send email to info@poweronheelsfund.org

**#POWERON
#IAMPOWERONHEELS**



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Contact Information

“Inspiring, engaging and empowering people is what I do best.”

Ivette Mayo

For interview request, speaking opportunities or for a unique training experience, please send your request to:

Contact via email

ivette@ivettemayo.com
ivette.mayo@yosoyiam.com

Websites

www.ivettemayo.com
www.yosoyiam.com
www.yosoyexpressions.com

Social Media



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Ivette Mayo



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Ivette Mayo

*Creating **POWERFUL** and **IMPACTFUL** Results!*

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