



www.ivettemayo.com



Ivette Mayo

Fact Sheet : Ivette Mayo



Her high energy style and results-driven approach has elevated Ivette onto a class all her own making her a sought after speaker and trainer among Fortune 500 companies, government entities, and many organizations across the country. With 30 plus years of business and professional development experience, Ivette delivers topics and courses related to building sound business skills, creating stronger culturally competent teams, leadership, entrepreneurship, and the empowerment of women.

In 2006, Ivette started her company Yo Soy I AM, LLC® as a training and consulting firm. Guiding her clients to resources and tools to better navigate today's fastest growing multicultural segment and global marketplace. In 2006, she created an extension to her business and her commitment to culture and language by starting Yo Soy Expressions, a unique line of bilingual stationary products.

Ivette is of Puerto Rican heritage and raised in military family. Her family finally settled in San Diego, California. She moved to Houston, Texas in 1984. She is married to Michael and has two daughters and one granddaughter.

“She has proven to be a valuable resource for our company, creating a very robust training on Cultural Sensitivity and cultural awareness. Her training has been well received through all levels of the company. I have thoroughly been impressed with the material and the delivery of the topics.”

David Armijo | Director of Multicultural Initiatives HR Block

Ivette is...

- Award Winning Entrepreneur
- Multicultural Consultant
- Speaker
- Trainer
- Business Coach & Strategist
- Author
- Event MC - Moderator
- Topic Expert Panelist
- Brand Representative
- Change Agent

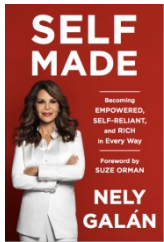


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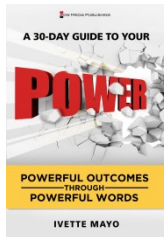
Ivette Mayo's Recognitions and Accomplishments



Featured as a **"Disruptive Innovators"** in New York Times Best Seller Book "Self Made: Becoming Empowered, Self-Reliant, and Rich in Every Way" written by Nely Galán, on 2016 Penguin Random House Publishing.

Author

Released her audiobook in September 2016, Guiding listeners through a 30 day transformational journey of eliminating limited thoughts and inherited beliefs to discover a NEW Self Truth!



Senior Fellow

American Leadership Forum, Houston, Texas 2016

Certified Trainer, Speaker & Coach

John Maxwell Leadership Team, 2015

Keynote Speaker, "Mujer Destacada" El Diario La Prensa Event, New York and Houston, 2014



Appointed to Public Diplomacy Program on Global Women's Issues

U.S. State Department, 2012

Latina Leader

NBCLatino.com, 2013



Leadership Faculty Member

Hispanic Alliance for Corporate Enhancement (HACE), 2012

Chair, Hispanic Women's Network of Texas - Houston Chapter, 2012 – 2014

"Entrepreneur of the Year"

Sucesos Newspaper/Solo Mujeres Magazine, 2012



Hispanic Women of Influence Award

Hispanic Women in Leadership, Houston, 2010



"Entrepreneur of the Year" – Ana Maria Arias Memorial Fund Award
Latina Style Magazine, 2009



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Fact Sheet : Yo Soy I Am, LLC



Established in
2006

Houstonfirst™

Since 2006, Yo Soy I Am, LLC® has taken the lead in developing and equipping business owners, front-line staff and sales team with the tools and techniques needed to close more business with today's multi-trillion dollar multicultural market. By providing relevant programs that help organization understand the need to better engage clients across cultures and build a loyal base that will sustain business growth. Most importantly, to build skills that can be put to immediate use.

The company incorporates building cultural awareness and competencies into its training programs with proven results. Additionally, Yo Soy I Am, LLC® is able to work with a company's existing training programs by incorporating customize cultural capsules to meet a client's current market demands.

We offers various training options for individuals or companies including:

Clients



- Lunch N Learn
- Half day or Full day workshops
- Mastermind Groups
- Webinars
- Executive Coaching
- One on One Coaching

Training programs are available on such topics:

- Cultural Competency
- Leadership
- Sales Techniques
- Marketing
- Presentation Skills
- Client Acquisitions

For more information, visit www.yosoyiam.com or email ivette@ivettemayo.com

Creating
POWERFUL and
IMPACTFUL
Results!



www.ivettemayo.com



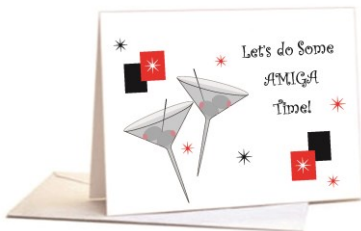
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Fact Sheet : Yo Soy Expressions



The **Yo Soy Expressions™** is a line of stationary products focused on bilingual messages and expressions of cultural, traditions, love and empowerment. Each product is branded in red and black design elements and uses language that reflects today's Hispanic community: Spanish, English, Bilingual and Spanglish is used. Currently, there are thirteen (13) categories available for purchase:

- Amiga Time Series
- Celebration Series
- Empowerment Cards
- Gratitude
- La Mujer Latina
- Latina Love
- Networking Cards
- Quinces
- Day of the Dead
- Mother's Day
- Father's Day Cards
- Graduation
- Change of Address



Additional **Yo Soy Expressions™** products include small gift cards, 'Dichos' cards, variety packs and seasonal holiday cards.

Most packets contains 4 note cards and envelopes. Prices start at \$6.50 online. Customization is available. For more information, please visit www.yosoyexpressions.com.

Current licensing agreement in place with Continental Accessories will allow for distributions of new products throughout the US, Canada, Mexico and the Caribbean in 2017. For any inquiries on these products, email ivette@ivettemayo.com



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Contact Information

"Inspiring, engaging and empowering people is what I do best."

Ivette Mayo

For interview request, speaking opportunities or for a unique training experience, please send your request to:

Contact via email

ivette@ivettemayo.com

Telephone

713.447.5404

Websites

www.ivettemayo.com
www.yosoyiam.com
www.yosoyexpressions.com

Social Media



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