

Latinas Leading
"The Continuation of Our Legacy"

October 21, 2017



POWER*on***HEELS**[®]
Mujeres passing on the POWER!



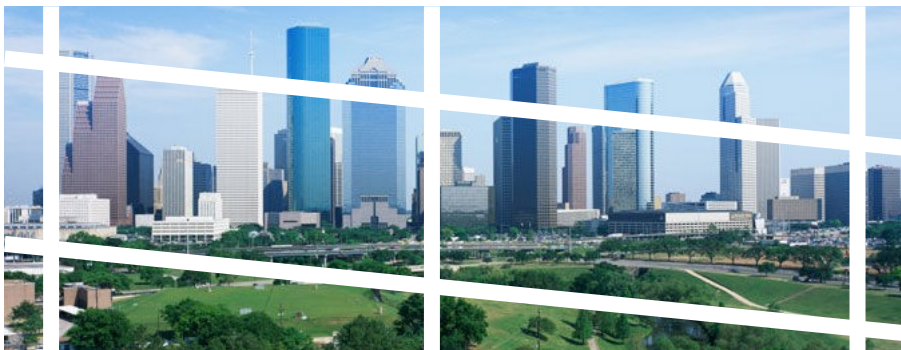
This extraordinary day will be filled with the collective wisdom of some of Houston's most powerful Latinas. Each small group will hear firsthand accounts of their accomplishments and the challenges faced along the way. Throughout the day, we'll identify gaps we still face in our community in the areas of Personal Growth, Community Advocacy, Education and Health. Most importantly, these intimate conversations will put forward solutions on how we can continue to lead our community successfully!

Location: To Be Determined
Date: October 21, 2016
Time: 8:00am – 3:00pm

Audience Size: Seating limited to 60 professional women, which are from some of Houston's finest corporations, community leaders, professional associations and organizations. The audience size is perfect to achieve the intimate conversations and results we desire to accomplish.

Latina Leadership matters in our community, in the board room, C-Suites and in the Halls of Education. We continue to honor the legacies placed in our care.

Sponsorship Opportunities Available



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Be part of the conversation! This event will be centered around building intimate dialogue around four (4) key core topics. Each conversation will be guided by one of our Legacy Mentors.

-  **Personal Growth**
-  **Education**
-  **Finance**
-  **Health**

The Day's Agenda

(Tentative)

8:00am Registration, "Power Shoe" Red Carpet and Lite Breakfast

8:30am Welcome - Introductions

8:45am to 9:30am First Round of Conversations

9:45am to 10:30am Second Round Conversations

10:45am to 11:30am Third Round Conversations

11:45am to 12:30pm Fourth Round of Conversations

12:30pm to 1:30pm Lunch Program

1:40pm to 2:00pm Power Circle Debrief in Groups

2:00:pm to 3:00pm Power Panel and Closing



Event Coordinator Ivette Mayo 713-447-5404

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Yolanda Black Navarro Community Legacy Award

*Y*olanda Black Navarro was a community leader who modeled for us the ultimate expression of service and commitment to our community, including civic engagement, corporate responsibility, entrepreneurship, and non-profit organizations. This community and city icon through her civic and political leadership, left her edible mark on our hearts and community.

During the Power On Heels Convos, we will honor and recognize the accomplishments of Yolanda Black Navarro, whose mission to empower Houston's Hispanic community was one of her true legacies by awarding an individual who currently continues on the legacy of this incredible individual in our community who continues to "Pass on the Power" on Heels!

Supporting Our Community Support

Giving back is part of what we do! We are super **PROUD** of our efforts in 2016 and we look forward to doing it again! During our event, \$10 from every registration for Power On Heels Convos was donated to Shoes for Kids, a 501-C3 nonprofit that provides brand new shoes for school age children in the East End of Houston. Plus, additional donations made by the POWERFUL women in attendance, the total donation collected was over \$1000.



www.houstonshoesforkids.org



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Sponsorship Opportunities Available

Legacy Level - \$1600

- Mentioned on all media & social media promotions
- Prominent logo placement on conference signage in all areas
- Ten **(10)** conference registrations
- Exhibit table (includes 6ft table and 2 chairs)
- Speaking opportunity at Luncheon
- Promotional material in Conference Bags
- Conference "POWER Shoes Red Carpet Sponsor"

Influencer Level - \$1000

- Prominent logo placement on conference signage in all areas
- Logo Placement on Conference Media and Social Media promotional materials
- Five **(5)** conference registrations
- Exhibit table (includes 6ft table and 2 chairs)
- Promotional material in Conference Bags

Trailblazer Level - \$850

- Three **(4)** conference registrations
- Exhibit Table (includes 6ft table and 2 chairs)
- Logo Placement on Conference Media and Social Media promotional materials
- Promotional material in Conference Bags

Conference Bag - \$600

- Two **(2)** conference registrations
- Conference bags with company logo
- Promotional material in Conference Bags

Conference Bag Placement - \$50

- Placement of 50 items promotional or materials inside conference Bag



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Sponsorship Application

First Name: _____
Last Name: _____
Company Name: _____
Address: _____
City: _____
State: _____ Zip: _____
Phone No. Office: _____ Cell: _____
Fax: _____
Email: _____

Credit Card Information

Credit Card Number: _____
Expiration Date: __ / __ CVS Code: _____
Mailing Address and Zip Code: _____
Authorized Signature: _____
Date: _____

Sponsorship Selection

(Please indicate desired level)

- Legacy Level - \$1600
- Influencer Level - \$1000
- Trailblazer Level - \$850
- Power Bag Level - \$600
- Gift Bags Placement - \$50

Invoice provided upon request or mail this form & payment
14318 Ellis Springs Lane, Humble, Texas 77396
Make checks payable to

Yo Soy I Am, LLC

Yo Soy I Am, LLC is a for profit company EIN#20-5001838

If you have any questions, please contact Ivette Mayo at 713-447-5404 or email

ivette.mayo@yosoyiam.com

Our Legacy Mentors for 2016



Paula Mendoza - Legacy Mentor Education

- President and CEO of Possible Missions, Inc
- Appointed by the Governor of Texas to the University of Houston System Board Of Regents, a Tier One Institution
- First Hispanic Female to serve as Chairman of the State of Texas Ethics Commission and continued to serve as a commissioner.



Graciela "Gracie" Saenz - Legacy Mentor Community Advocacy

- Shareholder Saenz & Burkhardt, PLLC
- The first Hispanic in the City of Houston's history to be elected to an at large position on the City Council and
- Former Mayor Pro Tem for the City of Houston
- Former Harris County Assistant District Attorney



M. Helen Cavazos - Legacy Mentor Leadership Strategy

- President M. H. Cavazos & Associates
- Former Vice President Human Resources & Chief Diversity Officer Metropolitan Transit Authority (METRO)
- Past HR Director SER Jobs for Progress
- Served as Diversity & Career Development Consultant McDonald's Corporation



Ivette Mayo - Legacy Mentor Business Development

- Chief Creative Officer of Yo Soy I AM, LLC
- Award-winning Entrepreneur, Business Coach, Speaker, Author and Trainer
- Adjunct faculty of Houston Community College – corporate College
- Appointed by the U.S. State Department to their Public Diplomate Program for Global Women Issues